# LANE WORKFORCE PARTNERSHIP

## Confronting The Crisis In The Workforce

# ORGANIZATIONAL GOALS AND STRATEGIC OBJECTIVES (July 1, 2007 – June 30, 2009)

In partnership with business and as an investor in workforce development, the Lane Workforce Partnership is dedicated to growing a higher skilled workforce in order to increase the competitive advantage of businesses and to promote a healthy economy for everyone.

# GOAL I: TO BUILD A PIPELINE OF HIGHER SKILLED WORKERS TO MEET EMPLOYERS' DEMAND

STRATEGIC OBJECTIVE: Increase academic skills, workforce readiness, and occupational skills of the emerging workforce			
Activity	Outcomes/Measures of Success Year 1 (July 1, 2007 - June 30, 2008)	Outcomes/Measures of Success Year 2 (July 1, 2008 - June 30, 2009)	
<ul> <li>Internships</li> <li>Support internships for youth as an introduction to career pathways and an opportunity for skill development</li> <li>Create an Recreational Vehicle Consortium Internship Program as a model for other target industries</li> </ul>	<ul> <li># of internship sites</li> <li>Best practices made available to other cluster industries</li> <li>Skill gain</li> </ul>	<ul> <li># of interns served</li> <li>Best practices made available to other cluster industries</li> <li>Placement into internship-related, unsubsidized employment</li> <li>Skill gain</li> </ul>	
Workforce Readiness  Reward youth with positive gains in Learning Resources, Inc. or other work readiness assessment tools with preferred access to worksite placements, internships and/or additional training  Explore creation of board-recognized work readiness certificate for youth portfolios	<ul> <li># placements of youth with work readiness gains</li> <li># of youth with work readiness gains</li> <li>Job retention</li> <li>Research activities</li> </ul>	<ul> <li># placements of youth with work readiness gains</li> <li># of youth with work readiness gains</li> <li>Job retention</li> <li>If certificate is developed, create certificate program and market to businesses</li> </ul>	
Academic Skills Improvement  Continue supporting programs that promote instruction in Algebra 1, and higher math and literacy, especially those with an integrated curriculum and academic bridge components such as Regional Technical Educational Consortium	# of youth with academic skill gains	# of youth with academic skill gains	

STRATEGIC OBJECTIVE: Increase academic, workforce readiness; and occupational skills of the emerging workforce (Cont'd):			
Activity	Outcomes/Measures of Success Year 1 (July 1, 2007-June 30, 2008)	Outcomes/Measures of Success Year 2 (July 1, 2008-June 30, 2009)	
Earn and Learn  Research and increase use of "earn and learn" strategies for youth including paid internships and apprenticeship programs	<ul> <li># of youth with skill gains</li> <li>job placement and retention</li> <li>continuation into postsecondary education/training</li> <li>Development and dissemination of pre-apprenticeship map</li> </ul>	<ul> <li># of youth with skill gains</li> <li>job placement and retention</li> <li>continuation into postsecondary education/training</li> <li># of youth entering apprenticeships</li> </ul>	

STRATEGIC OBJECTIVE: Increase training and employment opportunities for transitional workers, including the untapped labor pools in

(July 1, 2007-June 30, 2008)	(July 1, 2008-June 30, 2009)
<ul> <li># of outreach activities</li> <li># of employers requesting assistance</li> <li># of customers from untapped labor pool populations accessing TWN</li> <li># of tours and outreach events</li> </ul>	<ul> <li># of outreach activities</li> <li># of employers requesting assistance</li> <li># of customers from untapped labor pool populations accessing TWN</li> <li># of tours and outreach events</li> </ul>
Research completed	Implement strategies if appropriate
	<ul> <li># of employers requesting assistance</li> <li># of customers from untapped labor pool populations accessing TWN</li> <li># of tours and outreach events</li> </ul>

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demand occupations with career path opportunities, especially

within targeted industry clusters

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	targeted industry/clusters			
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Activity	Outcomes/Measures of Success Year 1 (July 1, 2007-June 30, 2008)	Outcomes/Measures (July 1, 2008-Ju  APPENDIX III  Page 3 of 8
Outreach  Businesses: Provide information to employers about career mapping and other "grow your own" strategies	<ul> <li># of presentations, articles or # of businesses that see presentation</li> <li># of businesses who adopt career ladder/ "grow your own" strategies</li> </ul>	<ul> <li># of presentations, articles or # of businesses that see presentation</li> <li># of businesses who adopt career ladder/"grow your own" strategies</li> </ul>
Jobseekers: Increase access to career/wage progression services for current workers, especially low-wage workers (e.g. 16-29 year olds)	<ul> <li># of current workers accessing system</li> <li># promoted</li> <li>Wage gain</li> </ul>	<ul> <li># of current workers accessing system</li> <li># promoted</li> <li>Wage gain</li> </ul>
Wage Progression  Continue wage progression emphasis with low wage current workers	Promotion and/or increase in wages     Retention rate	<ul> <li>Promotion and/or increase in wages</li> <li>Retention rate</li> </ul>
Implement wage progression pilot project with Temporary Assistance for Needy Families/Workforce Investment Act population	<ul> <li>40 Temporary Assistance For Needy Families/Workforce Investment Act customers served</li> <li>80% placed in healthcare jobs at 20hrs/week and an average of \$10/hr.</li> </ul>	Continuation depends on first year results
Targeted Allocations  Continue to invest Employer Workforce Training Funds and Workforce Investment Act wage progression funds in targeted industry clusters	# and % trained in target areas	# and % trained in target areas

STRATEGIC OBJECTIVE: Conduct regular skill gap analyses and communicate results			
Activity	Outcomes/Measures of Success Year 1 (July 1, 2007-June 30, 2008)	Outcomes/Measures of Success Year 2 (July 1, 2008-June 30, 2009)	
<ul> <li>Hold regular manufacturing and healthcare task force meetings to insure regular information flow from industry</li> <li>Use electronic surveys as needed</li> </ul>	<ul> <li>Current and validated information for state of the workforce report</li> <li># of meetings</li> <li># of attendees</li> </ul>	<ul> <li>Current and validated information for state of the workforce report</li> <li># of meetings</li> <li># of attendees</li> </ul>	
<ul> <li>Identify demand occupations in target clusters, and evaluate training and skill gaps, and produce a report based on the findings</li> <li>Establish employer-led partnerships to address gaps</li> </ul>	<ul> <li># of reports distributed, partnerships developed</li> <li># of WIA participants training in/entering higher wage, high demand occupations and careers</li> </ul>	<ul> <li># of reports distributed, partnerships developed</li> <li># of WIA participants training in/entering higher wage, high demand occupations and careers</li> </ul>	
Provide community with information about higher wage, career growth opportunities by:  Creating a target cluster careers web page that includes career maps and cluster snapshots Providing current career content to the Lane ESD careers website Continuing sponsorship of career and job fairs	<ul> <li>Creation of webpage</li> <li># of visitors</li> <li>Content provided</li> <li># of events sponsored</li> </ul>	<ul> <li># of visitors</li> <li>Content provided</li> <li># of events sponsored</li> </ul>	

# GOAL II: TO ALIGN EMPLOYERS, WORKFORCE, EDUCATION, HUMAN SERVICES AND ECONOMIC DEVELOPMENT POLICIES AND PROGRAMS TO GROW A HEALTHY LOCAL ECONOMY

STRATEGIC OBTECTIVE: Continue to communicate a sense of urgency around the skills crisis and solutions		
Activity	Outcomes/Measures of Success Year 1 (July 1, 2007-June 30, 2008)	Outcomes/Measures of Success Year 2 (July 1, 2008-June 30, 2009)
<ul> <li>Convene an annual meeting of education, local government, economic development and workforce to inform each other of priorities, challenges and opportunities</li> <li>Establish working groups as needed</li> </ul>	Meeting held resulting in common action items	Meeting held resulting in joint action items
Publish second State of the Workforce Report	<ul> <li>Publish in June 2008</li> <li>Launch event</li> </ul>	# of presentations, articles and media coverage resulting from report
Produce Register Guard workforce series	<ul><li># of articles</li><li>Results of publicity</li></ul>	
Hold periodic forums on workforce challenges and solutions	Host 2 forums	Host 2 forums
Continue Business Workforce Awards Luncheon	Hosted in August     Number of attendees	Hosted in August     Number of attendees

STRATEGIC OBJECTIVE: Further the development of sector/cluster driven workforcest rategies.			
Activity	Outcomes/Measures of Success Year 1 (July 1, 2007-June 30, 2008)	Outcomes/Measures of Success Year 2 (July 1, 2008-June 30, 2009)	
Share consortium best practices with other industries	Share best practices annually	Share best practices annually	
Convene manufacturing sector:  Conduct manufacturing survey  Organize LWP-sponsored mfg group that meets quarterly  Assist in organizing high performance learning tours	<ul> <li>Implement:</li> <li>Analysis of mfg workforce needs</li> <li>Local strategy to address needs</li> <li>Host 2-3 learning tours</li> </ul>	Implement:      Analysis of mfg workforce needs     Local strategy to address needs	
Explore cross-regional opportunities	Meet with economic development, local board partners and others to assess opportunities	Implement strategies as appropriate	

STRATEGIC OBJECTIVE: Identify/align with community and economic development initiatives that foster the board's mission			
Activity	Outcomes/Measures of Success Year 1 (July 1, 2007-June 30, 2008)	Outcomes/Measures of Success Year 2 (July 1, 2008-June 30, 2009)	
Partner with United Way in the Healthy Economy Healthy Family Initiative	# of community conversations attended	Policy alignment among workforce, economic development, business and education	
Conduct a board relationship audit	Audit Completed		
Continue to serve on community and economic development boards	# of interagency projects/collaborations	# of interagency projects/collaborations	

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Activity	Outcomes/Measures of Success Year 1 (July 1, 2007-June 30, 2008)	Outcomes/Measures of Success Year 2 (July 1, 2008-June 30, 2009)
Use consortia/industry committees (e.g. Community Healthcare Education Network and Recreational Vehicle Consortium) to ensure curricula is demand-driven	# of courses/curricula for which Lane Workforce Partnership groups serve in advisory capacity	# of courses/curricula for which I are Workforce Partnershi APPENDIX III advisory capacity Page 7 of 7
Create a K-12 taskforce of board members and superintendents, or their designees, to promote alignment between education and business needs	<ul> <li>Create education-business         partnerships</li> <li>Communicate alignment issues</li> </ul>	<ul> <li>Create education-business partnerships</li> <li>Communicate alignment issues</li> </ul>
<ul> <li>Conduct series of forums with educators regarding skill gaps</li> <li>Identify strategies and resources to assist educators</li> </ul>	# of educators who adjust classroom curricula to address gaps	# of educators who adjust classroom curricula to address gaps
Increase K-12 and Lane Community College participation with clusters (continue to use RFP process to drive this)	<ul> <li># of WIA youth involved in cluster activities</li> <li>Work experiences</li> <li>Internships</li> </ul>	<ul> <li># of Workforce Investment Act youth involved in cluster activities</li> <li>Work experiences</li> <li>Internships</li> </ul>

# GOAL III: TO INCREASE FEDERAL AND NON-FEDERAL RESOURCES FOR BOARD INITIATIVES

STRATEGIC OBJECTIVE: Support state-wide and regional initiatives to increase funding for workforce development			
Activity	Outcomes/Measures of Success Year 1 (July 1, 2007-June 30, 2008)	Outcomes/Measures of Success Year 2 (July 1, 2008-June 30, 2009)	
Support State legislative initiatives to increase training investments for current, transitional and emerging workforce	<ul><li>Letters of support</li><li>Meetings with legislators</li></ul>	<ul><li>Letters of support</li><li>Meetings with legislators</li></ul>	

STRATEGIC OBJECTIVE: Develop and implement alternative funding strategies  Activity Outcomes/Measures of Success Year 1 Outcomes/Measures of Success Year 2			
·	(July 1, 2007-June 30, 2008)	(July 1, 2008-June 30, 2009)	
Develop corporate sponsorship initiative in response to skills crisis and specific unmet needs	<ul><li>Corporate sponsorship plan</li><li>Funds generated</li></ul>	<ul><li>Corporate sponsorship plan</li><li>Funds generated</li></ul>	
Continue fee for service activities	Funds generated	Funds generated	

Approved by the Lane Workforce Partnership board on 2/22/07

# Region 5 Demand Occupation List Based on Targeted Clusters

Demand occupations within our targeted sectors have been preliminarily identified using data from the *Oregon Employment Projections*, 2004-2014 and the *Oregon Labor Market Information System*.

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Required	,		Projected Openings
	_		2004-
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			46
Long OJ I	\$27,389	11.7	40
Madama OTT	620 415	100/	(2)
		1	63
Moderate OJ I	\$35,190	20.2%	21
T OTT	020.206	0.20/	22
<u> </u>			23
	· · · · · · · · · · · · · · · · · · ·		8
	\$47,342	7.8%	69
		100/	
Associates Degree	\$49,507	19%	24
	<del></del>		10
			10
. •			Total
Required			Projected
	, –		Openings
	Wage	2014	2004-
			2014
Short OJT	\$24,248	14.1%	251
	1		
Short OJT	\$26,854	15.6%	12
Short OJT	\$25,146	14.5%	104
Long OJT	\$27,389	11.7	46
Moderate OJT	\$32,462	5.3%	191
Long OJT	\$38,804	20.3%	219
	\$41,281	14.4%	61
Work	\$47,342	7.8%	69
Experience/Bachelor's			
	Skills/Training Required  Moderate OJT Short OJT Long OJT Moderate OJT Moderate OJT Long OJT Bachelor's Degree Work Experience/Bachelor's Associates Degree Bachelor's/Master's Bachelor's/Master's Bachelor's/Master's Skills/Training Required  Short OJT Short OJT Long OJT Long OJT Long OJT Long OJT Long OJT Long OJT Work	Skills/Training Required  Moderate OJT Short OJT Short OJT Short OJT Short OJT Short OJT Stage  Moderate OJT Stage  Moderate OJT Stage Stage  Moderate OJT Stage Stage  Moderate OJT Stage Stage Stage  Moderate OJT Stage Sta	Required

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Job Title	Skills/Training	Lane	Projected	Total
	Required	County	Growth %	Projected
		Average	2004-	Openings
		Wage	2014	2004-
				2014
Customer Service	Moderate OJT	\$28,407	47.3%	951
Representative		<u></u>		
Computer Support	Associate's/Bachelor's	\$37,256	27.7%	220
Specialist				
Technical Writer	Bachelor's	\$41,203	20.3%	16
Network Administrator	Bachelor's	\$52,368	17.8%	47
Software Engineer	Bachelor's	\$55,367	21.9%	72
Computer Programmer	Bachelor's	\$58,554	7.8%	20
Computer Systems	Bachelor's	\$60,845	25.6%	57
Analyst			}	
Sales Reps, Technical	Bachelor's	\$64,965	17.5%	71
Computer and	Bachelor's	\$82,802	23.4%	40
Information Systems				
Manager				
	- Comeanth Care-			
Job Title	Skills/Training	Lane	Projected	Total
	Required	County	Growth %	Projected
		Average	2004-	Openings
		Wage	2014	2004-
				2014
Home Health Aide	Short OJT	\$19,957	28.9%	301
Nurse Aide	Short term training	\$23,891	24.4%	320
Pharmacy Technician	Moderate OJT	\$27,414	18.9%	66
Health Information	l Aggaciato's	1 000 665	1 20 70/	
	Associate's	\$28,567	29.7%	88
Technician				
Technician  Medical/Clinical Lab	Associate's	\$28,567	31.3%	51
Technician Medical/Clinical Lab Technician	Associate's	\$28,932	31.3%	51
Technician  Medical/Clinical Lab  Technician  Medical Assistant	Associate's  1 year Post Secondary	\$28,932 \$29,561	31.3%	51
Technician Medical/Clinical Lab Technician	Associate's  1 year Post Secondary Moderate	\$28,932	31.3%	51
Technician  Medical/Clinical Lab Technician  Medical Assistant  Dental Assistant	Associate's  1 year Post Secondary  Moderate  OJT/Associate's	\$28,932 \$29,561 \$34,381	31.3% 46.6% 27.7%	51 187 100
Technician  Medical/Clinical Lab Technician  Medical Assistant  Dental Assistant  Licensed Professional	Associate's  1 year Post Secondary Moderate	\$28,932 \$29,561	31.3%	51
Technician  Medical/Clinical Lab Technician  Medical Assistant  Dental Assistant  Licensed Professional Nurse	Associate's  1 year Post Secondary  Moderate OJT/Associate's 1 year Post Secondary	\$28,932 \$29,561 \$34,381 \$37,367	31.3% 46.6% 27.7% 25.8%	51 187 100 90
Technician  Medical/Clinical Lab Technician  Medical Assistant  Dental Assistant  Licensed Professional Nurse Respiratory Therapist	Associate's  1 year Post Secondary Moderate OJT/Associate's 1 year Post Secondary Associate's	\$28,932 \$29,561 \$34,381 \$37,367 \$46,568	31.3% 46.6% 27.7% 25.8% 33.3%	51 187 100 90 37
Technician  Medical/Clinical Lab Technician  Medical Assistant  Dental Assistant  Licensed Professional Nurse Respiratory Therapist Radiologic	Associate's  1 year Post Secondary  Moderate OJT/Associate's 1 year Post Secondary	\$28,932 \$29,561 \$34,381 \$37,367	31.3% 46.6% 27.7% 25.8%	51 187 100 90
Technician  Medical/Clinical Lab Technician  Medical Assistant  Dental Assistant  Licensed Professional Nurse Respiratory Therapist Radiologic Technician/Technologist	Associate's  1 year Post Secondary Moderate OJT/Associate's 1 year Post Secondary  Associate's Associate's	\$28,932 \$29,561 \$34,381 \$37,367 \$46,568 \$49,099	31.3% 46.6% 27.7% 25.8% 33.3% 29.1	51 187 100 90 37 43
Technician  Medical/Clinical Lab Technician  Medical Assistant  Dental Assistant  Licensed Professional Nurse Respiratory Therapist Radiologic Technician/Technologist Medical/Clinical Lab	Associate's  1 year Post Secondary Moderate OJT/Associate's 1 year Post Secondary Associate's	\$28,932 \$29,561 \$34,381 \$37,367 \$46,568	31.3% 46.6% 27.7% 25.8% 33.3%	51 187 100 90 37
Technician  Medical/Clinical Lab Technician  Medical Assistant  Dental Assistant  Licensed Professional Nurse Respiratory Therapist Radiologic Technician/Technologist Medical/Clinical Lab Technologist	Associate's  1 year Post Secondary Moderate OJT/Associate's 1 year Post Secondary Associate's Associate's Associate's	\$28,932 \$29,561 \$34,381 \$37,367 \$46,568 \$49,099 \$52,742	31.3% 46.6% 27.7% 25.8% 33.3% 29.1 32.4%	51 187 100 90 37 43
Technician  Medical/Clinical Lab Technician  Medical Assistant  Dental Assistant  Licensed Professional Nurse Respiratory Therapist Radiologic Technician/Technologist Medical/Clinical Lab Technologist Registered Nurse	Associate's  1 year Post Secondary Moderate OJT/Associate's 1 year Post Secondary  Associate's Associate's Bachelor's  Associate's/Bachelor's	\$28,932 \$29,561 \$34,381 \$37,367 \$46,568 \$49,099 \$52,742 \$61,552	31.3% 46.6% 27.7% 25.8% 33.3% 29.1 32.4% 	51 187 100 90 37 43 46 717
Technician  Medical/Clinical Lab Technician  Medical Assistant  Dental Assistant  Licensed Professional Nurse Respiratory Therapist Radiologic Technician/Technologist Medical/Clinical Lab Technologist Registered Nurse Medical and Health	Associate's  1 year Post Secondary Moderate OJT/Associate's 1 year Post Secondary Associate's Associate's Associate's	\$28,932 \$29,561 \$34,381 \$37,367 \$46,568 \$49,099 \$52,742	31.3% 46.6% 27.7% 25.8% 33.3% 29.1 32.4%	51 187 100 90 37 43
Technician  Medical/Clinical Lab Technician  Medical Assistant  Dental Assistant  Licensed Professional Nurse Respiratory Therapist Radiologic Technician/Technologist Medical/Clinical Lab Technologist Registered Nurse	Associate's  1 year Post Secondary Moderate OJT/Associate's 1 year Post Secondary  Associate's Associate's Bachelor's  Associate's/Bachelor's	\$28,932 \$29,561 \$34,381 \$37,367 \$46,568 \$49,099 \$52,742 \$61,552	31.3% 46.6% 27.7% 25.8% 33.3% 29.1 32.4% 	51 187 100 90 37 43 46 717

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Job Title	Skills/Training	Lane	Projected	Total
	Required	County	Growth	Projected
		Average	% 2004-	Openings
		Wage	2014	2004-2014
Laborer and Material	Short OJT	\$24,248	14.1%	251
Mover				
Semiconductor Processor	Associate's	\$32,056	11.9%	19
Inspector/QA	Moderate OJT	\$32,415	10%	63
Supervisor/Manager of	Work	\$47,342	7.8%	69
Production Workers Experience/Bach				
Electrical/Electronic	cal/Electronic Associates Degree		19%	24
Engineering Technician				
Electronic Engineer	Bachelor's/Master's	\$66,877	11.5%	10

# Education/Training Levels Key:

Short-term OJT (on-the-job) training = 0-30 days

Moderate-term OJT training = 30 days to 1 year

Long-term OJT = 1 year or more, includes apprenticeships

#### Business members include:

Don Bourland Regional VP, Human Resources

Director of Human Resources

Safety & Human Resources

Twin Rivers Plumbing, Inc.

and Organizational Development

Peace Harbor Hospital

Gloria Foust

Deanna Ota

Director

Chris Monnette

Director Human Resources

Monaco Coach Corp.

Brian Patch

Functional Excellence Lead

Royal Caribbean International

Invitrogen

Michael W. Warner Director, Human

Personnel Source, Inc.

**Business Manager** 

Resources

Jerry Stiltner

Marathon Coach, Inc.

Gary Wildish **Board of Directors** 

Chambers Construction

David Hauser

Sandra Gerber

President

Manager

Eugene Chamber of Commerce

Gary Pierpoint

Owner

Pierpoint & Associates

Diane Wiley Director

Riverfront Research Park

Shondra Holliday

**Business Office Manager** 

Oregon Spine & Physical Therapy

Rosemary Pryor

Dir. of Marketing and Planning

McKenzie -Willamette Medical

Center

Cheryl Wooden Human Resoruce

Manager Trus Joist, A

Weyerhaeuser Business

Carl Hutchison

**Director of Operations** Farwest Steel Corporation Jeri Ray

Insurance Administrator Timber Products Co.

Bobby Lee

Corporate Communications Officer

Hynix Semiconductor

Annie Sakaguchi

Owner

McDonald's of Springfield

### Education representatives include:

Timothy J. Craig, Director

Bus. Workforce Dev. &

**Extended Learning** Lane Community College Debbie Egan Superintendent

Lane Education Service

District

Krista Parent Superintendent

South Lane School District

#### Elected officials include:

Anne Ballew

Bill VanVactor

Alan Zelenka

Councilor City of Springfield

County Administrator Representing Lane County Councilor City of Eugene

Commissioners

**Note:** As well as voting members on the board, elected officials serve on the board's Executive Committee.

### Labor representatives include:

Dan Campbell

Lucy Lahr

Doug McClaughry

Training Director

Family Services Coordinator

Business Representative

Central Electrical JATC

Dept. of Human Services

Sheet Metal Workers Local #16

### Economic development representatives include:

Glenda Poling

Bob Warren

Community Development Director

**Business Development Officer** 

Lane Metro Partnership

Oregon Economic & Community Dev. Dept.

### Community-based organization representatives include:

Priscilla Gould

Susan Walsh

Executive Director

**Executive Director** 

United Way

Committed Partners for Youth

#### Other members include:

Mary Haidar

John Radich

Ken Thorland

Tribal Services Specialist

Service Delivery Area

Lane Branch Manager

Confederated Tribes of Siletz

Manager

Office of Vocational

Dept. of Human Services

Rehabilitation

James F. Pfarrer

Geni Sustello

Title V (federal Older Americans'

Manager

Director, Section 8 Program

Act)-Experience Works

Oregon Employment Dept.

**Housing Authority** 

### MEMORANDUM OF UNDERSTANDING

#### PURSUANT TO THE

APPENDIX VI Page 1 of 9

# WORKFORCE INVESTMENT ACT OF 1998 (WIA)

This Memorandum of Understanding (MOU) between the parties listed below is hereby Amended effective July 1, 2002.

This Memorandum of Understanding (MOU) will serve as an agreement between the Lane Workforce Partnership Board of Directors serving as the local Workforce Investment Board and the consortium partners and affiliates listed below:

Partners
☐ Department of Human Services, Community Human Services, Service Delivery Area 5 (SDA 5), 2885 Chad Drive, Eugene, Oregon 97408
☐ Department of Human Services, Community Human Services, Office of Vocational Rehabilitation, Services Delivery Area 5 (OVRS SDA 5), 1077 Gateway Loop, Springfield, Oregon 97477
☐ Employment Department, 2510 Oakmont Way, Eugene, Oregon 97401
☐ Lane Community College, 4000 East 30 <sup>th</sup> Avenue, Eugene, Oregon 97405
☐ Lane Workforce Partnership, 300 Country Club Road, Suite 120, Eugene, Oregon 97401
Affiliates
☐ Confederated Tribes of Siletz, 1140 Willagillespie Road, Suite 18, Eugene, Oregon 97401
☐ Experience Works, 4900 SW Griffith Drive, Suite 120, Beaverton, Oregon 97005
☐ The National Council on the Aging, 3034 NE Martin Luther King Jr. Boulevard, Portland, Oregon 97212
The Local Unified Plan, which by this reference is hereby incorporated into and made a part of this MOU, states that the above named partners and affiliates are committing to develop and implement a comprehensive, cooperate workforce development system with services to be delivered via The Workforce Network. The above named partners working as a consortium will operate the regional system using a franchise approach.

The partners and affiliates agree to the following principles:

- This plan is a work in progress that will change over time to meet the needs of all its customers: employers, job seekers, customers and partners.
- It is recognized that each partner and affiliate to this plan has in place individual funding sources, missions, outcomes, priorities, planning processes and governance structures which must be honored.
- All partners and affiliates will work collaboratively in the design, development and operation of the
  workforce system. All partners and affiliates will share in the cost of the mutually supported activities that
  are of benefit to them and their agency.
- Each agency should receive a proportional benefit for all committed resources.

# 1. SERVICES AVAILABLE THROUGH THE WORKFORCE NETWORK

(Services will be provided by partner and affiliate staff working in The Workforce Network Center located at 2510 Oakmont.)

#### Youth Services

- Assessment
- · Training Plans

Counseling

- Dropout prevention
- Work experience & mentoring
- Leadership development

- Support Services
- · Follow-up

· Summer employment

- Preparation for employment or postsecondary training
- · Education completion activities
- Linkages between academics & occupational training

## Adult & Dislocated Worker Services

- Eligibility determination
- · Outreach and intake
- Orientation

- Assessment
- Labor Market Information
- · Assistance with financial aid

- Job search and placement assistance
- Unemployment Insurance information
- Information on local service providers

- Follow-up services
- · Information on support services
- Career counseling

### Intensive & Training Services

- · Skill and needs assessment
- Case management
- Group counseling

- Development of individual employment plans
- Evaluation and identification of barriers
- Short-term prevocational services

- Diagnostic testing
- Follow-up services
- Emphasis on services for public assistance and low income individuals

### **Employer Services**

- Rapid Response services
- Job orders

Reference checks

- Job retention services
- Testing & skill assessment
- · Referrals and interviews

- Skill training and technical assistance
- Access to America's Job Bank
  (AJB)
- Employer advisory committees

- · Labor market information
- · Recruitment of job seekers
- Seminars and conferences

APPENDIX VI Page 3 of 9

The local Unified Plan states that the local service delivery process will be built using the definition of value added referrals developed by the Oregon Career Network and approved by the Oregon Workforce Investment Board.

Co-location and eventual integration of partner staff in The Workforce Network Center and the purchase of a software system, which will enable the use of client tracking software, are integral to enhanced implementation of value added referrals. Co-location and the purchase of enhanced electronic technology is subject to the availability of funding and agreement of the partners.

# 3. OPERATION OF THE FRANCHISE SYSTEM

#### 3.1 Governance

Lane Workforce Partnership staff, as part of their responsibility to the Workforce Partnership Board, will coordinate day-to-day management of the system and also coordinate activities of the consortium. The Workforce Partnership Board, in cooperation with the Chief Elected Officials of Lane County, City of Eugene and the City of Springfield will serve as policy body and final authority for the system.

### 3.2 Description of the Franchise

As stated in the local Unified Plan, the consortium will oversee the management of the system utilizing a franchise system approach. Developing and implementing services along the franchise concept means there are parameters within which consortium members agree to operate, regardless of location. Logo usage, signage, processes and procedures, data collection, services, forms, marketing materials, and performance outcomes would be some of the items that would be in common. What is agreed upon as necessary and relevant for the operation of The Workforce Network Center and satellite locations, would be necessary to be in place before any location would be official. When a customer comes in contact with the system (either in person, on the phone, on the Internet, or on paper) they will receive consistent information presented with a common look and feel.

### 3.3 Resource Contribution to the Franchise

All partners and affiliates are expected to and have agreed to commit the resources identified under Section 3.4 to the operation of hub and satellite locations. Partners and affiliates are expected to maintain and upgrade as needed their computers and software to meet franchise requirements.

### 3.4 Satellite Franchises

Minimum requirements which must be met for a location to be designated as a satellite:

- a. Universal Access all satellite sites must be physically accessible to the general public. Customers entering a satellite site during scheduled Workforce Network hours would be connected with the designated services, staff and materials that are unique and specific to The Workforce Network system.
- b. Scheduled Staff Assistance staff has been assigned, trained and available for the unique and specific tasks and responsibilities associated with Workforce Network service delivery.

c. Capacity to Provide Value Added Referral - in keeping with the definition developed by the Oregon Career Network and incorporated in the local Unified Plan, each location must be prepared and able to provide a value added referral to customers of the system.

# 3.5 The Workforce Network / One Stop State Policy

All consortium members and Franchise System participants agree to abide by the One-Stop Policy adopted by the Oregon Workforce Investment Board on January 28, 2000, which is by this reference incorporated into and made a part of this agreement.

### 4. AFFILIATE SERVICE

### 4.1 Policies and Procedures

Affiliates may participate in an advisory capacity on the development of The Workforce Network operational policies and procedures.

### 4.2 Access Responsibilities

Affiliates will make available to customers open ended self-service or assisted service with access to the range of labor market, career development and job placement services.

# 4.3 Workforce Network / One Stop State Policy

Affiliates agree to abide by the "One-Stop Policy" adopted by the Oregon Workforce Investment Board on January 28, 2000.

## 4.4 Franchise System

Affiliates agree to the franchise system approach as stated in Lane County's local Unified Plan.

## 4.5 Shared Operating Costs

Affiliates will contribute resources as specified in the separate Resource Sharing Agreement which is attached as Exhibit A

## 4.6 Compliance

Affiliates will comply with all Federal and State laws, regulations and policies that apply to this agreement.

### 5. FUNDING

## 5.1 Partner Program Funds

Lane Workforce Partnership (One-Stop Operator): Workforce Investment Act Public Law 105-220; JOBS Prime Contractor (TANF); U.S. Department of Labor, National Reserve Account - Dislocated Worker/Timber Grant Funds.

Department of Human Services, Community Human Services, Service Delivery Area 5: Temporary Assistance to Needy Families (TANF); Food Stamp Employment & Training.

Employment Department: Eugene; Wagner-Peyser Act (29 U.S.C. 49); Unemployment Insurance; Trade Act (19 U.S.C.) and Veterans Services.

Lane Community College: Carl Perkins and Applied Technology Education Act (20 U.S.C. 2301); Title II Adult Education and Family Literacy.

Department of Human Services, Community Human Services, Office of Vocational Rehabilitation, Service Delivery Area 5: Programs under Title I of the Vocational Rehabilitation Act (29 U.S.C. 720); Vocational Rehabilitation and Client Assistance Program.

### 5.2 Shared Operating Costs

A Resource Sharing Agreement (RSA) and Cost Allocation Plan for the system overall has been developed in accordance with the Workforce Investment Act as well as with OMB Circulars A-21, A-87, A-110 and 29 CFR 95 & 97 and other federal and state guidelines as appropriate.

#### 5.3 Cost Allocation

In the event that the partners and affiliates decide to pool funds for the combined operation of The Workforce Network Center, the following principle of cost allocation will apply.

The principles for Cost Allocation will be Allowability, Allocability and Reasonableness and Benefit Received (Equity). The Cost Allocation Plan and Resource Sharing Agreement will be reviewed quarterly between all partners.

Modifications will be made in writing before changes are implemented.

Methodology for cost allocation:

- · Inclusion of a new or deleted partner in cost sharing.
- Inclusion or deletion of a cost for service or activity.
- Other elements mutually agreed upon which serve the best interests of the overall system.

Lane Workforce Partnership, acting as the fiscal agent for the Workforce Investment Board, will manage the cost allocation process and will maintain accounts for the day to day operation of the system.

### 5.4 Shared Resources

A separate Resource Sharing Agreement detailing how contributions will be delivered is attached as Exhibit A.

# 6. DURATION OF MEMORANDUM OF UNDERSTANDING

This MOU shall become effective on July 1, 2001 and remain in effect until June 30, 2005 unless otherwise modified.

# 7. ADDITION OR WITHDRAWAL OF PARTNERS

Any partner may terminate this Memorandum of Understanding by giving written notice of intent to withdraw at least 30 calendar days in advance of the effective withdrawal date. Notice of this withdrawal shall be given to all parties at the addresses shown on the first page of this MOU or to their current office. In the event of a withdrawal by a party, this Memorandum of Understanding shall be opened for Amendment of all the parties pursuant to Section 7.

A new partner may be added to this Memorandum of Understanding (MOU) by written application provided to all parties at the addresses shown on the first page of this MOU or to their current office. This written application shall be in a form prescribed and agreed to by the parties named herein. The addition of a new partner will be with the unanimous consent of all parties hereto and shall cause a revision or rewrite of this agreement.

# 8. AMENDMENT PROVISIONS

Periodically it may be necessary to make amendments to this MOU. Amendments to this MOU may only be made in writing subject to approval by all parties and will only become effective upon State approval.

### 9. DISPUTE RESOLUTION

The parties shall first attempt to resolve all disputes informally. Any party may call a meeting of all parties to discuss and resolve disputes. Should informal resolution efforts fail, the dispute shall be referred to the President of the Lane Workforce Partnership who shall place the dispute upon the agenda of a regular or special meeting of the Partnership's Executive Committee. The Executive Committee shall attempt to mediate and resolve the dispute. Finally, if the Executive Committee's resolution efforts fail, the matter will be presented to the full Lane Workforce Partnership Board of Directors for consideration and decision. Any party may appeal the final decision of the Lane Workforce Partnership Board of Directors to the Governor's Office of Education and Workforce Policy pursuant to the State's Policy for Dispute Resolution. In any event, all efforts at resolution shall be documented for record.

## 10. LIABILITY AND INDEMNIFICATION

The political jurisdiction(s) of the chief elected official(s) in a local workforce investment area is liable for any misuse of the Workforce Investment Act (Act) grant funds allocated to the local area under sections 128 and 133 of the Act. 20 CFR § 667.705.

# 10.1 Responsibility for Funds Provided Under Title IB of the Workforce Investment Act.

- (A) In addition to any other remedies available for recovery of funds, if such jurisdiction is a county subject to Article XI, section 10 of the Oregon Constitution, provision for payment of such potential liability shall be made by:
  - (1) purchase of \$1,000,000 insurance, at the jurisdiction(s) own expense, which may not be cancelled, materially changed, reduced or not renewed without 30 days prior written notice from the political jurisdiction to the Governor's Office.
- (B) If insurance is purchased, the political jurisdiction(s) shall furnish acceptable insurance certificates to the Governor's Office at the commencement of this Agreement. If requested, complete copies of insurance policies, trust agreements, etc. shall be provided to the Governor's Office. The local jurisdicion(s) shall be financially responsible for all pertinent deductibles.

### 10.2 Responsibility for Other Funds

Each party is liable for any misuse of funds caused by or resulting from its or its officers', employees' or agents' actions or omissions under or relating to this Agreement. Each party is liable for, and shall indemnify the other parties for, any misuse of funds caused by or resulting from its officers', employees' or agents' actions or omissions under or relating to this Agreement.

### 10.3 Responsibility for Torts

Each party shall be responsible only for the tortious acts, omissions or negligence of its own officers, employees or agents. Subject to Article XI, section 7 or 10 of the Oregon Constitution, if the party is the State or a country, it is responsible only to the extent required by the Oregon Tort Claims Act, ORS 30.260 to 30.300. If the party is any other "public body," as defined in ORS 30.260, it is responsible only to the extent required by the Oregon Tort Claims Act.

# 10.4 Responsibility for Comprehensive Liability Insurance and Property Damage Insurance

Each party to this Agreement shall obtain, and at all times keep in effect, comprehensive liability insurance and property damage insurance covering its and its officers', employees' or agents' tortious acts, omissions or negligence under this Agreement. Any "public body," as defined in ORS 30.260, may satisfy these requirements in any manner allowed by ORS 30.282. Such public body liability and property damage insurance, whatever the form, shall be in an amount not less than the limits of public body tort liability specified in ORS 30.270. For all other parties, the insurance shall have a combined single limit per occurrence of not less than an amount set by the Workforce Partnership Board. Insurance coverage may not be cancelled, materially changed, reduced or not renewed without 30 days prior written notice from the party to the local board. In the event of unilateral cancellation or restriction by the insurance company of the insurance policy, the public body or other party shall immediately notify the local board verbally and in writing.

## 10.5 Responsibility for Employment and Other Related Benefits and Deductions

Each party shall perform under this Agreement as an independent contractor. Each party, with respect to its officers and employees, shall be exclusively responsible for providing for employment-related benefits and deductions that are required by law, including but not limited to federal and state income tax deductions, workers' compensation coverage, unemployment insurance coverage and contributions to the Public Employees Retirement System, if contributions are required.

### 10.6 No Third Party Beneficiaries

The parties signing this Agreement are the only parties to the Agreement and are the only parties entitled to enforce its terms. Nothing in this Agreement gives, is intended to give, or shall be construed to give or provide any benefit or right, whether directly, indirectly or otherwise, to third persons unless such third persons are individually identified by name herein and expressly described as intended beneficiaries of the terms of this Agreement.

### 11. ASSURANCES

This agreement will be interpreted under Oregon and Federal Law.

Each partner and affiliate warrants that it will comply with all Federal and State laws, regulations and policy that apply to this Agreement.

AUTHORITY AND SIGNATURES: We the undersigned hereby approve and submit the Memorandum of Understanding for The Workforce Network, Lane County's One Stop Career Center System to develop and implement a comprehensive, cooperative workforce development system with services to be delivered via The Workforce Network.

For the Lane Workforce Partnership Board of Directors	10/24/02	
Annie Sakaguchi, President	Date	
Lane Workforce Bartnership	7-15-02	n kaj tien Laine ka
Chuck Forster, Executive Director	Date	
State of Oregon Employment Department	9-11-0-	
Howard Yamamoto, Local Office Manager	Date	j. (1)
Lane Community Chilege LALMYCK PULLE	10 21 02	
Cheryl Roberts, Vice President of Instruction and Student Services	Date	
Department of Human Services, Community Human Service, Office of Vocational Re	habilitation, Service Delivery Area 5	
Stant Ochern, Lane Branch Manager Ken Thorland	Date	
Department of Human Services, Community Human Services, Service Delivery Area	i ∕c−2∴c2	
John Radigh, Service Delivery Area Region 5 Manager	Date	
Confederated Tribes of Siletz	[2,2][x 9]	
Delores Pigsley, Chaliman	Date	
Experiènce Works Masy Miller	2/2/a2	
May Miller, State Director of Experience Works for Oregon/Washington	Date	Talenta Talenta
the Mythonal Council on the Aging Ko heat A. Elward	'0-8-02	
obert A. Edwards, Program Manager	Date	

# LWP Organizational Goals

## LWP Results Policy

# TO BUILD A PIPELINE OF HIGHER SKILLED WORKERS TO MEET BUSINESS DEMAND

Increase academic, workforce readiness, and occupational skills of low income youth

### Internships:

• Support internships for youth as an introduction to career pathways and an opportunity for skill development. Create an RV Consortium Internship Program as a model for other target industries.

#### Workforce Readiness:

- Reward youth with positive gains in LRI or other work readiness assessment tool with preferred access to worksite placements, internships and/or additional training.
- Explore creation of board-recognized certificate for youth to be marketed to business.

### Academic Skills Improvement:

 Continue supporting programs that promote instruction in Algebra 1, higher math and literacy, especially those with an integrated curriculum and academic bridge components such as RTEC

### Earn and Learn

• Research and increase use of "earn and learn" strategies for youth including paid internships and apprenticeship programs.

# TO INCREASE FEDERAL AND NON-FEDERAL RESOURCES FOR BOARD INITIATIVES

Support state-wide and regional initiatives to increase funding for workforce development

• Support State legislative initiatives to increase training investments for current and transitional workers, and youth

- Results Policy: The workforce has occupational skills and knowledge to obtain and maintain meaningful employment
  - 1. Current workers have the skills and knowledge to maintain and/or improve their employment opportunities.
  - 2. The emerging workforce has skills to enter the workforce.
    - a. At-risk youth will complete their education and enter the workforce.
  - 3. Transitional workers (low income, dislocated, unemployed) will have the knowledge and skills to find and maintain new and better job opportunities.
  - 4. Educational institutions are influenced to meet current and future workforce training needs.
- Results Policy: The Lane County workforce (current, transitional and emerging) will have knowledge of and demonstrate basic job readiness skills. Specifically, the workforce will demonstrate: team work skills; good work behavior (attendance, timeliness, reliability); good communications skills (writing, verbal, listening); personal and work place problem solving skills; technologies skills; customer service skills.
- **Results Policy:** The Lane County workforce (current, transitional and emerging) will have access to employment opportunities
  - 1. The workforce knows about employment opportunities and skills needed to qualify for current and future job opportunities.
  - 2. The workforce knows steps/process to apply for jobs.
    - a. The workforce knows where to go to get job information
    - b. The workforce knows and demonstrates job search skills (how to fill out an application, write resume, write cover letter, etc.).
  - 3. Information and services is customer friendly.
- 4. Rural workforce has access to similar information as the urban workforce.

y and Organizational Goals with State of the Workforce Report Challenge

દિતાલ ઉગ્રામાં પ્રસંધ ભીષોન Workforce Challenges	Alignment of Board Results Policy
2. Employers in growing and emerging industries report serious skill shortages in their applicant pools and concerns about a lack of capacity of the current education and training system to meet business training needs.	TO BUILD A PIPELINE OF HIGHER MEET BUSINESS DEMAND  Increase training and employment opporthe untapped labor pool in higher wage careers, especially within targeted industrials.
	Outreach:  • Businesses: Provide information recruiting and retaining untapped • Jobseekers: Increase TWN outre populations, e.g. 45+ workers, populations accessibility for disabled j
	Work-based Training:     Explore use of work-based training and customized employed.
	Targeted Allocations:  • Allocate training dollars with an demand occupations with career targeted industry clusters.

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### LIMP ROS

# ER SKILLED WORKERS TO

ortunities for transitional workers and e, high demand occupations and istry clusters

- n to employers that will assist them in ed labor pool populations.
- each to untapped labor pool people with disabilities etc. Maintain jobseekers.

ning opportunities such as on-the-job yer training

n emphasis on higher wage, high r path opportunities, especially within

### TO ALIGN BUSINESS, WORKFORCE, EDUCATION, HUMAN SERVICES AND ECONOMIC DEVELOPMENT POLICIES AND PROGRAMS TO GROW A HEALTHY LOCAL ECONOMY

Promote initiatives with K-12 and Lane Community College to align curricula to workforce opportunities and needs

- Use consortia/industry committees (e.g. CHEN and RV Consortium) to ensure curriculum is demand-driven
- Create a K-12 taskforce of board members and superintendents or their designees to promote alignment between education and business needs
- Conduct series of forums with educators regarding skill gaps; identify strategies and resources to assist educators
- Increase K-12 and L.C.C. participation with clusters—continue to use

- Results Policy: The workforce has occu, maintain meaningful employment
  - 1. Current workers have the skills and l employment opportunities.
  - 2. The emerging workforce has skills to
    - a. At-risk youth will complete their
  - 3. Transitional workers (low income, d knowledge and skills to find and mai
  - 3. Educational institutions are influence training needs.
- Results Policy: Employers have access 1
  - 1. Employers know how to access th
  - 2. Employers know where they can
  - 3. Employers know how to retain go
  - 4. Rural employers have access to si
- Results Policy: The Lane County workfc have knowledge of and demonstrate basi workforce will demonstrate: team work timeliness, reliability); good communica personal and work place problem solving skills.

LWP Organizational Goals	LWP Results Policy
RFP process to drive this	
TO INCREASE FEDERAL AND NON-FEDERAL RESOURCES FOR BOARD INITIATIVES	
<ul> <li>Support state-wide and regional initiatives to increase funding for workforce development         <ul> <li>Support State legislative initiatives to increase training investments for current and transitional workers, and youth</li> </ul> </li> <li>Develop and implement alternative funding strategies.         <ul> <li>Develop corporate sponsorship initiative in response to skills crisis and specific unmet needs.</li> <li>Continue fee for service activities</li> </ul> </li> </ul>	
TO BUILD A PIPELINE OF HIGHER SKILLED WORKERS TO MEET BUSINESS DEMAND	Results Policy: The workforce has occupational skills and knowledge to obtain and maintain meaningful employment
Upgrade the skills of the current workforce with an emphasis on higher wage, career growth opportunities in targeted industry clusters	Current workers have the skills and knowledge to maintain and/or improve their employment opportunities.
<ul> <li>Outreach:         <ul> <li>Businesses: Provide information to employers about career mapping and other "grow your own" strategies.</li> <li>Jobseekers: Increase access to career/wage progression services for current workers, especially low-wage workers, e.g. 16-29 year olds</li> </ul> </li> </ul>	<ol> <li>The emerging workforce has skills to enter the workforce.</li> <li>At- risk youth will complete their education and enter the workforce.</li> <li>Transitional workers (low income, dislocated, unemployed) will have the</li> </ol>
Targeted Allocations:      Continue to invest EWTF and WIA wage progression funds toward targeted industry clusters.	<ul><li>knowledge and skills to find and maintain new and better job opportunities.</li><li>4. Educational institutions are influenced to meet current and future workforce training needs.</li></ul>
TO INCREASE FEDERAL AND NON-FEDERAL RESOURCES FOR BOARD INITIATIVES	• Results Policy: The Lane County workforce (current, transitional and emerging) will have knowledge of and demonstrate basic job readiness skill. Specifically, the workforce will demonstrate: team work skills; good work behavior (attendance,
Support state-wide and regional initiatives to increase funding for workforce development	timeliness, reliability); good communications skills (writing, verbal, listening); personal and work place problem solving skills; technologies skills; customer service

Alignment of Board Results Policy and Organizational Goals with State of the Workforce Report Challenges

 	Alignment of Board Results Policy and Organizational Goals with St	ate of the workforce Report Chancinges
Lane Gounty State office Workfolge Challenges	Support State legislative initiatives to increase training investments for current and transitional workers, and youth  Develop and implement alternative funding strategies.  Develop corporate sponsorship initiative in response to skills crisis and specific unmet needs.  Continue fee for service activities	skills.  • Results Policy: Employers have access.  1. Employers know how to access th.  2. Employers know where they can a.  3. Employers know how to retain go.  4. Rural employers have access to si.
Changes in the global environment have put new pressures on businesses in Lane County, particularly in manufacturing, resulting in increased automation and use of high performance manufacturing techniques. Many cannot afford to retool and retrain workers in these new manufacturing techniques.	TO ALIGN BUSINESS, WORKFORCE, EDUCATION, HUMAN SERVICES AND ECONOMIC DEVELOPMENT POLICIES AND PROGRAMS TO GROW A HEALTHY LOCAL ECONOMY  Further the development of sector/cluster driven workforce strategies  • Share consortium best practices with other industries  • Convene manufacturing sector:  - Conduct manufacturing survey  - Organize LWP-sponsored mfg group that meets quarterly  - Assist in organizing high performance learning tours	Results Policy: Employers have access to 1. Employers know how to access the 2. Employers know where they can a 3. Employers know how to retain go 4. Rural employers have access to si
As baby boomers retire, Lane County will face a growing shortage of skilled workers particularly in the trades, transportation, health care and education.	TO BUILD A PIPELINE OF HIGHER SKILLED WORKERS TO MEET BUSINESS DEMAND  Conduct regular skill gap analyses and communicate results  Hold quarterly Manufacturing and Healthcare task force meetings to insure regular information flow from industry. Use electronic surveys as needed.	Results Policy: Employers have access 1     Employers know how to access th     Employers know where they can     Employers know how to retain go     Rural employers have access to si

Alignment of Board Results Policy and Organizational Goals with S	tate of the Workforce Report Challenges
LWP Organizational Coals	LWP Results Policy
<ul> <li>Identify demand occupations in target clusters and evaluate training</li> </ul>	
and skill gaps. Create a report based on the findings. Establish	
employer-led partnerships to address gaps.	
• Provide community with information about higher wage, career growth opportunities by:	
- Creating a target cluster careers web page that includes career	
maps and cluster snapshots	
- Providing current career content to the Lane ESD careers	
website	
- Continuing sponsorship of youth career fairs	
TO ALICH DUCINECS WODEPODGE EDUCATION THREAD	
TO ALIGN BUSINESS, WORKFORCE, EDUCATION, HUMAN SERVICES AND ECONOMIC DEVELOPMENT POLICIES AND	
PROGRAMS TO GROW A HEALTHY LOCAL ECONOMY	
Continue to communicate a sense of urgency around the skills crisis	
<ul> <li>Convene an annual meeting of education, local government, eco development and workforce to inform each other of priorities, challenges and opportunities; Establish working groups as needed</li> <li>Publish second State of the Workforce Report</li> <li>Write a series of workforce articles for the Register Guard</li> <li>Hold periodic forums on workforce crisis topics, e.g. baby boomers in transition, multiple generations in the workplace</li> </ul>	
TO INCREASE FEDERAL AND NON-FEDERAL RESOURCES FOR BOARD INITIATIVES	
Support state-wide and regional initiatives to increase funding for workforce development	
Support State legislative initiatives to increase training investments for current and transitional workers, and youth	
Develop and implement alternative funding strategies.	
• Develop corporate sponsorship initiative in response to skills crisis and	
specific unmet needs.	
Continue fee for service activities	

Alignment of Boar	rd Results Policy and	Organizational	Goals with	State of the V	Workforce Repor	t Challenge:
	LWP Organizations	(l'Gogis				LIMP Ras

6. As the labor pool shrinks, many employers will turn to the "untapped labor pool" to fill open positions. This pool includes older workers, people with disabilities, minority populations and people re-entering the workforce or changing careers.

Lane County State of the Worldores Challenges

# TO BUILD A PIPELINE OF HIGHER SKILLED WORKERS TO MEET BUSINESS DEMAND

Increase training and employment opportunities for transitional workers and the untapped labor pool in higher wage, high demand occupations and careers, especially within targeted industry clusters

#### Outreach:

- Businesses: Provide information to employers that will assist them in recruiting and retaining untapped labor pool populations.
- Jobseekers: Increase TWN outreach to untapped labor pool populations, e.g. 45+ workers, people with disabilities etc. Maintain TWN accessibility for disabled jobseekers.

### Work-based Training:

• Explore use of work-based training opportunities such as on-the-job training and customized employer training

### Targeted Allocations:

 Allocate training dollars with an emphasis on higher wage, high demand occupations with career path opportunities, especially within targeted industry clusters.

- Results Policy: Employers have access i
- 1. Employers know how to access the
- 2. Employers know where they can
- 3. Employers know how to retain gc
- 4. Rural employers have access to si

Results Policy: The Lane County work will have knowledge of and demons the workforce will demonstrate: tea (attendance, timeliness, reliability); listening); personal and work place customer service skills.

7. The "working poor," those working full time and still not able to maintain a decent standard of living, continue to struggle in Lane County. This issue in combination with the lack of affordable housing impacts the livability and vitality of the area.

# TO BUILD A PIPELINE OF HIGHER SKILLED WORKERS TO MEET BUSINESS DEMAND

Upgrade the skills of the current workforce with an emphasis on higher wage, career growth opportunities in targeted industry clusters

### Wage Progression:

- Continue wage progression emphasis with low wage current workers
- Implement wage progression pilot project with TANF/WIA population.

# TO ALIGN BUSINESS, WORKFORCE, EDUCATION, HUMAN

- Results Policy: The workforce has occup maintain meaningful employment
- 1. Current workers have the skills and lemployment opportunities.
- 2. The emerging workforce has skills to a. At-risk youth will complete their
- 3. Transitional workers (low income, d knowledge and skills to find and ma

### LWP Ocember to reif Goes

# SERVICES AND ECONOMIC DEVELOPMENT POLICIES AND PROGRAMS TO GROW A HEALTHY LOCAL ECONOMY

Identify/align with community and economic development initiatives that foster the board's mission

- Partner with United Way in the Healthy Economy Healthy Family Initiative Forums
- Conduct a board relationship audit
- · Continue to serve on community and economic development boards

# TO INCREASE FEDERAL AND NON-FEDERAL RESOURCES FOR BOARD INITIATIVES

Support state-wide and regional initiatives to increase funding for workforce development

• Support State legislative initiatives to increase training investments for current and transitional workers, and youth

### Develop and implement alternative funding strategies.

- Develop corporate sponsorship initiative in response to skills crisis and specific unmet needs.
- Continue fee for service activities

# LWP Results Policy:

- 4. Educational institutions are influenced to meet current and future workforce training needs.
- Results Policy: The Lane County workforce (current, transitional and emerging) will have knowledge of and demonstrate basic job readiness skill. Specifically, the workforce will demonstrate: team work skills; good work behavior (attendance, timeliness, reliability); good communications skills (writing, verbal, listening); personal and work place problem solving skills; technologies skills; customer service skills.

**Results Policy:** The Lane County workforce (current, transitional and emerging) will have access to employ

- 1. The workforce knows about employment opportunities and skills needed to qualify *ment opportunities* for current and future job opportunities.
  - 2. The workforce knows steps/process to apply for jobs.
    - a. The workforce knows where to go to get job information
    - b. The workforce knows and demonstrates job search skills (how to fill out an application, write resume, write cover letter, etc.).
  - 3. Information and services is customer friendly.
  - 4. Rural workforce has access to similar information as the urban workforce.